



Friends of the Pittsburgh Fisher House
3945 Forbes Ave, Box 240
Pittsburgh, PA 15213
412-573-1961

Capital Campaign Committee Member

Overview:

The Friends of the Pittsburgh Fisher House (FOPFH), a non-profit 501(C)(3) organization, eases the burden of veterans and their families during difficult times by raising awareness and funds for the Pittsburgh Fisher House. FOPFH supports the 10-suite Pittsburgh Fisher House in providing free lodging, meals, and other amenities to military families while their veteran receives medical care at the VA Pittsburgh Healthcare System (VAPHS).

The 10-suite Pittsburgh Fisher House has provided over 30,175 nights of stay to more than 8,255 families since it opened in 2012. With demand consistently exceeding the supply of rooms in the existing house, Pittsburgh has been approved to build a 2nd larger 16-room Fisher House on the HJ Heinz III VAPHS campus in O'Hara Township (Aspinwall). FOPFH is responsible for raising \$3M toward the building project. A capital campaign is in progress with groundbreaking for the project expected in 2025. The Friends organization is assembling a Capital Campaign Committee to assist with fundraising for this exciting project. Led by Honorary Chairs, General Michael V. Hayden, Jeanine C. Hayden, and Rory A. Cooper, PhD, and a committee of dedicated board and community members, the FOPFH is looking for motivated and influential volunteers to serve on the Capital Campaign Committee.

Committee Member Responsibilities:

- Lead and participate in fundraising to raise at least \$3M toward the new Pittsburgh Fisher House in Aspinwall.
- Provide leadership and accountability to your peers on the Committee to meet established goals.
- Participate in meetings, trainings, and discussions to develop, implement, and impart campaign strategy and achieve goals.
- Utilize tactics to raise funds from a variety of sources including major gifts, business gifts, foundation grants, government entities and grass roots funding.
- Make and foster community and corporate connections to prospects who have means to give and a passion for military veterans and their families.
- Work with board, staff, and other committee members to define your role in the solicitation process including developing leads, strategizing, attending meetings, making presentations, and soliciting gifts.
- Make a personal and/or corporate lead gift or pledge.
- Serve as a visible "face of campaign" and community leader as needed for media and others.

Qualifications:

- Able to devote the time necessary to serve as an active committee member for the campaign.
- Available to attend the bi-monthly Zoom committee meetings.
- Ability to use personal and social capital to build the committee, and to open doors to prospects.
- Past participation in a capital campaign or fundraising preferred but not mandatory.
- Personal and/or professional connection and passion for supporting veterans and the military a plus.

Email letter of interest and resume/list of qualifications to Friends of the Pittsburgh Fisher House at friends@fopfh.org